

**Mo te roanga atu o ngā kōrero mō ngā  
tamariki i te ārai whara tūpono**  
**FOR MORE INFORMATION  
ABOUT CHILD INJURY PREVENTION**

**NPiS (New Plymouth injurySafe) [www.npis.org.nz](http://www.npis.org.nz)**  
*A charitable trust whose purpose is to achieve a positive safety culture and create safer environments for all people within the New Plymouth District.*

**ACC (Accident Compensation Corporation) [www.acc.co.nz/injury-prevention/index.htm](http://www.acc.co.nz/injury-prevention/index.htm)**  
*A Crown entity responsible for the prevention, treatment and care of injury in NZ. It has a division focused on injury prevention.*

**IPNANZ (Injury Prevention Network of NZ) [www.ipn.org.nz](http://www.ipn.org.nz)**  
*A national organisation which promotes safe living, working, and recreational environments and communities in Aotearoa New Zealand through injury prevention.*

**Safekids NZ [www.safekids.org.nz](http://www.safekids.org.nz)**  
*The injury prevention service of Starship Children's Health and a member of SAFE KIDS Worldwide. Mission is to reduce the incidence and severity of unintentional injuries to New Zealand's children aged 0 - 14 years.*

**SCFNZ (Safe Communities Foundation NZ) [www.safecommunities.org.nz](http://www.safecommunities.org.nz)**  
*An organisation with charitable trust status which promotes the International Safe Communities Model (ISC), focused on supporting community safety.*

**Child Safety Foundation [www.childsafety.co.nz](http://www.childsafety.co.nz)**  
*A charitable foundation whose focus is promoting change to minimise unintentional injury to children 0-6 years. Foundation efforts are aimed at parent, caregiver, pre-school and primary school groups.*

**NZIPS (NZ Injury Prevention Strategy) [www.nzips.govt.nz](http://www.nzips.govt.nz)**  
*Information about the national strategy, including priority areas and implementation. NZIPS aims to strengthen and enhance the infrastructure that supports injury prevention activity to improve safety performance.*

**Pehēa te whakapā atu ki te rōpū Kidsafe**  
**HOW TO CONTACT KIDSAFE**

**Coordinator**  
Email: [Kidsafe@tdhb.org.nz](mailto:Kidsafe@tdhb.org.nz)  
Phone: (06) 753 7799  
Fax: (06) 753 7788  
Post: Coordinator  
Kidsafe Taranaki Trust  
c/- Public Health Unit  
Taranaki District Health Board  
Private Bag 2016  
NEW PLYMOUTH 4342



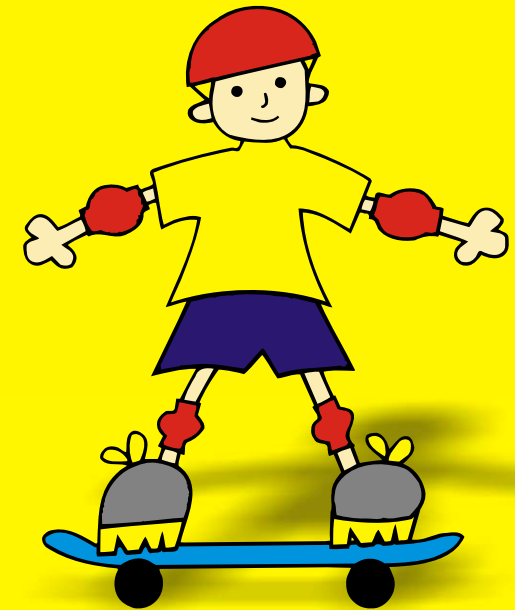
**Webpage**  
[www.npis.org.nz/child\\_safety.htm](http://www.npis.org.nz/child_safety.htm)

**Visit the Kidsafe webpage to view ...**

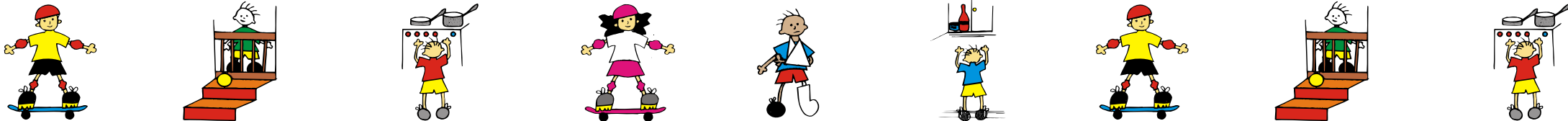
- Strategic plans / documents
- Data reports
- Board of Trustees information and contacts
- Project information

**Pēhea e tautoko te rōpū Kidsafe ki a koe**  
**HOW CAN KIDSAFE SUPPORT YOU**

- General advice on child injury prevention
- Advocacy on issues impacting on child safety
- Resources to support projects
- Access to current national and local injury data
- Assistance with contacting other organisations
- Support with child injury prevention projects



**WORKING TO KEEP  
TARANAKI KIDS  
SAFE FROM INJURY**



## Ko wai mātou? WHAT IS KIDSAFETARANAKI?

Kidsafe Taranaki is a charitable trust formed in 1994 by a group of people concerned about preventable unintentional injuries experienced by children in Taranaki.

Membership is open to groups or individuals who share this concern, and currently includes organisations such as the Taranaki District Health Boards' Health Promotion Unit and Paediatrics Department, ACC, Plunket and Maori health providers, amongst others.

Meetings are held four to six times per year, and are open to anyone who may be interested. Kidsafe also has an elected Board of Trustees, who meet bi-monthly to discuss governance matters.

Kidsafe Taranaki is an original partner in New Plymouth injurySafe (NPiS). NPiS began as an informal coalition in 2001, when local agencies agreed to coordinate their injury prevention priorities and activities. Since then, NPiS facilitated the achievement of accreditation as an internationally recognised 'Safe Community' for the New Plymouth District.

Kidsafe Taranaki continues to develop a range of projects and resources, often shared with and adopted by other communities in New Zealand. Recognised with numerous national awards, Kidsafe Taranaki has gained credibility as a leading coalition in the field of child injury prevention.

## E mōhio ana koe? DID YOU KNOW?

### In New Zealand ...

Unintentional injury is the leading cause of death and hospitalisation for New Zealand children aged 0-14 years

Internationally, New Zealand does not do well preventing injury related child deaths. We are ranked last out of the 25 OECD countries

Studies indicate a strong relationship between injury and social deprivation

Boys have higher numbers of injuries across most injury causes

*(reference: Safekids New Zealand factsheet)*

### In Taranaki...

On average, one child is hospitalised for a serious injury every single day

The most common cause of these hospital admissions is a fall

The majority of serious injuries to children happen in the home environment

*(reference: Kidsafe Taranaki Trust data reports)*



## Tā mātou mahi inā noa nei OUR RECENT PROJECTS HAVE INCLUDED:

- **Kidsafe Week** - coordinated this annual event in Taranaki since it began in 2001
- **Data Reports** - monitor and analyse local child injury data to see how, where, to whom and why injuries are happening
- **Child Falls Prevention Project** - hold small workshops for parents and caregivers to share advice on how to prevent child falls
- **Tamariki Falls Prevention Project** - work alongside a Maori health provider to deliver advice to whanau on how to prevent child falls through 'mini workshops' and Tamariki Ora nurse visits
- **Poisoning Prevention Project** - work alongside PHO's and pharmacies to promote advice to parents and caregivers about the safe use and storage of medicines such as paracetamol
- **Home Safety** - have projects which involve assessing the homes of low income families with young children, then installing safety devices to prevent falls, burns and poisonings
- **Kia Tupato Tamariki / Junior Kidsafe Kit** - have re-launched this teaching resource to early childhood centres including Kohanga Reo with train the trainer workshops

