



November/December 2010 Issue 58

## Spotswood College gets READY 2 DRIVE!



Spotswood College have become the latest secondary school to participate in the Roadsafes Taranaki 'Ready 2 Drive' road safety awareness programme. Around 90 year ten students participated in a range of practical road safety activities. Once again the

fatal vision goggles and seat belt simulator proved to be a fun and engaging way of conveying a serious message. Since the programme was first held at Francis Douglas Memorial College in June, an additional module on tyre safety (run by Spotswood Automotive) has been added.

The Fire Service and Red Cross demonstrated a dramatic casualty extraction (pictured below) from a crashed vehicle and students visited the 'booze bus' and the scooter survival website. Feedback from the event found that 87% of students felt that the day had changed how they think about road safety, and that their awareness of road hazards in particular had been increased. Another Ready 2 Drive event is planned for New Plymouth Boys High School early next year.



Ready 2 Drive is a free school based programme and runs for half a day. If your school would like to find out more, or would like to register for the programme, please contact **Kath Forde (ACC)** on 06 759 0730 or **Senior Constable Anna Duncan** on 06 759 5500.

## Workplace safety success...again!



Two Taranaki businesses are celebrating after picking up awards as the recent MTA (Motor Trade Association) National Conference in recognition of their contribution towards workplace health & safety and environmental issues. McCurdy Engineering won the MTA

National Workplace Safety Award with judges praising their processes and procedures in activities such as training, workplace health and safety presentation, injury prevention initiatives and hazard identification. Meanwhile, the ERS Environment Award for Outstanding Achievement went to car dealer WR Phillips Ltd. in acknowledgement of the way the company has integrated and ensured that good environmental process have become 'business as usual' at their two sites and among their 50 staff. New Plymouth injurySafe would like to congratulate both of these businesses for their success.

## Bikers test their safety knowledge...



The Taranaki Motorcycle Safety Group took the opportunity at the annual round the mountain Toy Run, organised by BRONZ (Bikers Rights New Zealand), to promote safety messages to riders at the lunch stop in Hawera. Around 200 bikes

took part in an ACC safety quiz designed to test their knowledge on protective gear, visibility, skills and group riding techniques. Entrants in the competition each received free visor cleaning products and the winner, Mia Midgley of Inglewood, won a \$300 safety gear voucher.



Six local retail outlets are currently offering discounts on hi-vis vests to complement the event. The Motorcycle Safety Group is made up of club and retailer representatives along with ACC, Police, Roadsafes Taranaki and AA Driver Trainers.

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## Safe Families Collaborative leads the way for White Ribbon Day 2010



Taranaki Safe Families Collaborative have been busy once again, organising a range of activities for this years' White Ribbon Day (25th November). The White Ribbon campaign raises awareness of violence against women. Men wear the white ribbon to show they will not condone or remain silent about violence against women. White Ribbon Day celebrates the many men willing to show leadership and commitment to promoting safe, healthy relationships within families and encourages men to challenge each other on attitudes and behaviour that are abusive.

Activities this year included a promotional stand in Centre City (pictured left) where Taranaki Safe Families Collaborative members passed out free white ribbons to the public and provide information and advice to anyone concerned about violence toward women and its impact within families.

## Taranaki DHB staff take a long term approach to the White Ribbon message...



Taranaki Base Hospital and Hawera Hospital showed their support for this years' White Ribbon Day in a highly visible way as staff proudly wore their 'Family Violence - Its Not OK' shirts.

The initiative, organised by Taranaki DHB Family Violence Coordinator Nathalie Tiatia, will continue throughout the year with staff who received a free t-shirt in the weeks leading up to White Ribbon Day pledging to wear their t-shirts to work on the third Friday of every month. This means health staff can raise awareness of family violence ALL year, not just on White Ribbon Day!



## Taranaki families take up the challenge with White Ribbon Day fun!

The annual Family Challenge Fun Day is another success story from the Taranaki Safe Families Collaborative, and this years event (held 28th November to link with the White Ribbon campaign) was no exception. Once again the sun shone brightly and Taranaki families were treated to a range of fun (and free!) activities including family sports, free icecream and sausage sizzles, quizzes, treasure hunts, obstacle courses, face painting and bouncy castles! A selection of photos from the day is shown below. Thanks to the kind sponsorship of local businesses and the many hours of volunteer time on the day this event proves to be one of those rare occasions where parents can take the children out and leave the wallet behind!

