

**New Plymouth is a WHO Safe Community working towards being injury free**

### Keeping Kids Safe...with Kidsafe Taranaki



Following last month's focus on young workers safety, this month we take a look at what is happening across the region to keep Taranaki kids safe.

This month we feature NPiS partner, Kidsafe Taranaki Trust, who offer a wonderful range of injury prevention initiatives aimed at reducing the incidence and severity of unintentional injuries among children. We hope you enjoy reading about them!

In the meantime, don't forget that the **NZ Safety Week Awards for 2008** are just around the corner! The awards, which recognise, reward and promote best practice community-based injury prevention, are open to individuals and groups. To find out more, log on to [www.safecommunities.org.nz/safeawds](http://www.safecommunities.org.nz/safeawds)

### Kidsafe Paediatric Paracetamol Poisoning Prevention Project (or the 3Ps Project)

The Paracetamol Poisoning Prevention Project will be delivered again between May and July 2008! This project, run in partnership between Kidsafe Taranaki Trust and Pinnacle Taranaki Primary Health Organisation, aims to reduce the number of children under five who are unintentionally poisoned by paracetamol. The most common reasons for poisoning are:

- Incorrect dosage (giving too much at once, or too many doses in too short a time)
- Incorrect storage (where children are able to access the medication)
- Incorrect use (such as using paracetamol for sedation)

#### **How does it work?**

This project is delivered by doctors and practice nurses of participating Pinnacle Taranaki PHO practices. Parents or caregivers who visit one of these practices during May and July with a child under five are given information about safe storage and safe dosage, as well as a 'cupboard latch' to make medications more secure.

This project would not have the reach it has today without the strong partnership between Kidsafe Taranaki Trust and Pinnacle Taranaki PHO.



### Preventing Child Falls Workshops

Children are always learning new things as they grow and develop.

They love to climb and discover their world. However falls are the major cause of serious injury to under 5 year olds, with many of these being easily preventable.

#### What can you do about this?

- Organise a group of parents or caregivers
- Host a 45 minute workshop at your centre or workplace
- Hear some great tips on how child falls can be prevented
- See what safety equipment is currently available & recommended.

#### Other workshop benefits?

They are **FREE** & every participant gets a free safety gift!

**Also, if 8 or more participants attend the workshop...**

- Participants get the chance to win a home or bathroom safety kit
- The host group will receive a home or bathroom safety kit

**Book your session now to avoid missing out!**

**Contact: Sarah Wilson – Project Coordinator**

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## WE INVITE YOU TO ATTEND THE Safekids Campaign 2008 Information and Planning Day

This event marks the beginning of planning for the 2008 Kidsafe Week Campaign.

**WHEN:**  
**WHERE:**

Tuesday 20<sup>th</sup> May, 9.35 am – 1:30pm  
East End Surf Life Saving Club, Nobs Line, Strandon, New Plymouth

This years themes are  
**BURNS PREVENTION** & **DROWNING PREVENTION**

**WHO SHOULD ATTEND?** Anyone with an interest in injury prevention, water safety, fire safety, public health, early childhood & primary school educators, council staff, and others with an interest in keeping children safe.

### Workshop Aims

- To review and discuss the child injury issues for 2008
- To establish a coalition for the 2008 Kidsafe Week Campaign (to be run in October 08)
- To build the coalition and network with prospective partners
- To provide ideas for strategies and activities within our community

Please RSVP by **Friday 16th May**

to Emma Hope  
E-mail: [emma.hope@tdhb.org.nz](mailto:emma.hope@tdhb.org.nz)  
ph: (06) 753 7799

*A light lunch will be provided at the conclusion of the workshop*

We look forward to seeing you there!

## **Kia Tupato Tamariki / Junior Kidsafe Kit**

### So what's the Kia Tupato Tamariki Kit all about?

The 'Kia Tupato Tamariki / Junior Kidsafe Kit' is a Kidsafe Taranaki Trust resource aimed at reducing unintentional injuries to young children in the home. The kit was developed as part of a project that took place in the Waitara community.

The kit is designed as a teaching tool for use in pre-school centres, early Maori medium education centres and junior primary school classes. The resource kit focuses on falls, burns and poisonings, which are the main causes of unintentional injury to young children.

### The kit includes:

- Illustrated Story Books
- A Series of Fact Sheets
- Kidsafe Video & DVD
- Photo Cards  
(All available in Maori & English)
- Guidelines for Use



### How can I obtain a kit?

Wananga to re-launch the Kia Tupato Tamariki / Junior Kidsafe Kit will take place in June 2008 to distribute the kit to all Maori medium education centres – Kohanga Reo and Kura Kaupapa in the Taranaki region.

**For further information about the wananga please contact Nita Brown on (06) 753 7777 extn 8648.**