

Date: 18.02.2010

Road Safety Action Plan -

1 July 2009 – 30 June 2010

for the Taranaki Region

Road Safety Objectives

State what the partners want to achieve, including targets, and how effectiveness will be measured:

- 1. To reduce the incidence and severity of crashes in the Taranaki region**
- 2. To achieve a level of safety associated with land transport in the Taranaki region that is less than or equal to that of other councils in their respective peer groups**

Explain how the partners will monitor progress:

- **Report bank**
- **Maintained reduction in road crash figures**
- **Responding to identified areas that require alteration**

Identify the links between the targets identified in this RSAP and the objectives set out in strategic documents:

Date of next meeting : Thursday 29 April 2010 - Stratford District Council



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Record of actions

Action	Responsibility	Date	Comment
Review tube data – Send through as csv file to Alan Storey	Councils	ongoing	Data to be forwarded as soon as it is received to allow Allan to provide up to date and correct information back to the Councils.
Identifying & programming out of context corners	Roger McLeay	ongoing	Loss of control/speed – Being done as funding allows.
Deploy speed trailer	Police	ongoing	Loss of control/speed – Geoff Winter to work with NP police to deploy in South/Stratford region.
Ketemarae Road in South Taranaki	Vincent Lim	March 10	Loss of control/speed - Speed tube to be set on Ketemarae Road.
Targeting rural roads for excessive speed	Allan Storey	Ongoing	Loss of control/speed - Plans sent out to Road policing and possibility of going to STU's.
Roadside billboards	Marion Webby	June10	Alcohol - Working party set up to work on media plan for RSAP group and promotions. Discussions to be held with RMcC for possible sites.
NP region transportation study	NPDC	3 year study	Poor Observation/Inattention - NZTA reviewing option for funding further investigation Vickers to City
Red light - review of possible actions	Channa Perry	June10	Poor Observation/Inattention - Working party to investigate campaign – Kath F, Channa P, Alan W, Jason Koch (Police), Nathaniel and Marion
Promote free SH3 map	All partners	continued promotion	Fatigue - Channa obtaining electronic copy to put on NPiS website. ACC has more copies when required
Fatigue workplace presentations	Kath Forde	ongoing	Fatigue – Part of suite of workplace safety options for employers. Stratford Power Station staff over next month or so.
Follow up on infringements issued to businesses by police	Kath Forde	Ongoing	ACC to obtain business name to follow up with education on fatigue.
Review options for HT vehicles to stop on SH network	Marion Webby	June10	Fatigue – Marion to make contact with Tom Cloke and perhaps review issues from HT perspective
New Speed signs to have locations selected – 3 permanent, 1 portable	Roger McLeay	2009-2010	Speed
SH3/Mangorei Road intersection – safety around southbound traffic turning right	Roger McLeay	2009-2010	More investigation required around this site as not a simple answer.
Deficiency database – guard rail & approaches	Steve Bowden	Future Planning	Replacement programme in place for NP district.
Normanby realignment – land issues	Roger McLeay		Update required

Loss of Control/Speed

Area/location specific issues		Strategic Linkages				
Taranaki		NPDC, SDC, STDC, TRC, NZ Police, ACC, NZTA, TDHB, Roadsafe Taranaki, NPiS				
Objectives		Success Indicators				
To reduce Loss of Control Crashes		<ul style="list-style-type: none"> Reduction in speed related crashes (using crash data & speed tube data) by at least 5% 				
Actions		Target Outcome	Organisations / People responsible	Date to be completed by	Monitoring & Evaluation	Comments
Engineering	1. Tube data to be sent to Police	Black-spot areas located – inform police	Road Controlling Authorities (RCA's)	Ongoing	District Councils and NZTA NZ	Council engineers to link with Allan S at Intel to target local rural areas, Roger to pass on SH data
	2. Review out of context corners	Work in progress, to be completed as funding allows	NZTA	Ongoing	Pre/Post data analysis	Key area for NZTA at the present time
	3.					
Education	1. Media Releases, Presentations, Billboards,	Develop media plan	RSC, NPiS, Police & ACC	30 June 2010	Pre/Post data analysis	'If Only' campaign being prepared targeting the middle age group
	2. Motorcycles	Raised awareness	ACC	2010-2011		
	3. Speed Trailer. (mainly used in New Plymouth)	Driver mean speeds drop in high risk areas	Speed trailer to be delivered by RSC for police in Sth & Stfd districts	Ongoing		
Enforcement	1. Black spots identified by speed tubes	Appropriate speeds at target areas	Police	Ongoing	Pre/Post Data Analysis	Data to be analysed once statistically significant numbers are obtained. VL to set tube on Ketemarae Rd
	2. Target speed around schools	Reduction in excess speed around schools	Police	Ongoing – focus on start of school term	Pre/Post Data Analysis	Allan S creates plans & forwards to appropriate enforcement division.
	3. Risk Targeted Patrol Plans	Target to risk	Police	Ongoing	Analysis of	

	(RTPP's) set accordingly				returns from RTPP'S	
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Alcohol						
Area/location specific issues			Strategic Linkages			
Taranaki			NPDC, SDC, STDC, TRC, NZ Police, ACC, NZTA, TDHB, Roadsafe Taranaki, N YATA, BIA			
Objectives			Success Indicators			
To reduce the number of drink drive offences and alcohol related crashes in Taranaki			<ul style="list-style-type: none"> Reduction in alcohol related crashes through police data Reduction in positive alcohol tests – police data 			
Actions		Target Outcome	Organisations / People responsible	Date to be completed by	Monitoring & Evaluation	Comments
Education	1. Parent packs to be distributed	Raise awareness of youth & support parents to address youth alcohol access	Taranaki Youth Access to Alcohol (YATA) group	Ongoing to align with National calendar	Numbers attending targeted events	Councils developing alcohol strategies
	2. Alcohol strategies	Reducing alcohol related traffic incidents	RSAP group	Ongoing	Student feedback	
	3. SADD	Increase student commitment to SADD		Ongoing	Schools to complete evaluations	
	4. Roadshows being delivered to schools	Youth have better understanding		School terms		
				December 2010		
Enforcement	1. Police to target rural roads in known problem areas.	Reduce rural road alcohol related crashes	Police (Highway Patrol & out of town teams)	Ongoing as well as alignment with National Campaigns including RAID Campaigns	Numbers Breath Screened vs. numbers of Drink Drivers apprehended (to be expressed as %)	
	2.					

Poor Observation/Inattention

Area/location specific issues		Strategic Linkages				
Taranaki		NPDC, SDC, STDC, TRC, NZ Police, ACC, NZTA, TDHB, Roadsaf Taranaki				
Objectives		Success Indicators				
To reduce the crashes resulting from poor observation or inattention, particularly on urban roads/streets		<ul style="list-style-type: none"> Number of road crashes due to poor observation/inattention reduce 				
Actions		Target Outcome	Organisations / People responsible	Date to be completed by	Monitoring & Evaluation	Comments
Engineering	1. Traffic Design Group intersection study on transportation in NP region identified Vickers to City as major issue. Further investigation now pending as NZTA have funding review..	Identify intersections needing safety improvements	NPDC	June 2011	Crash data	Intersection project to r (Kath F, Chann: Alan W, Jason K, M W, Nathaniel B) evi Cumberland/Awanu intersection
	2. Stratford & South Taranaki to review problem intersections.		SDC & STDC	Ongoing	Monitor CAS & see what intersections are a problem	May need to review driveway statistics.
Education	1. Monitoring of statistics	Marion to link with Rob at NZTA	RSC	Ongoing	Reduction in intersection crashes	Marion to work with Whaley & staff assign to portfolio
	2. Promotion & education of the public at community events	Increased awareness	Roadsafe Taranaki	Ongoing		
Enforcement	1. Continue enforcement of red light runners	Reduced crashes at Intersections	NPDC & Police	08-09 financial year	Reduction in intersection crashes	Link with intersection project group
	2.					

Restraints						
Area/location specific issues			Strategic Linkages			
Taranaki			NPDC, SDC, STDC, TRC, NZ Police, ACC, NZTA, TDHB, Roadsafes Taranaki, Plunket, Tui Ora			
Objectives			Success Indicators			
To increase the correct child restraint wearing rate in Taranaki, particularly Waitara and Oakura			<ul style="list-style-type: none"> • Child restraints correctly fitted rate targeting 70% • 			
Actions		Target Outcome	Organisations / People responsible	Date to be completed by	Monitoring & Evaluation	Comments
Engineering						
Education	1. Carseat checks at kindergartens & schools	Correct child restraint >70%	RSC / Police / ACC	Ongoing	Review evaluation forms, update data	Kath coordinating checks in Police & Roadsafes Taranaki working in partnership
	2. Booster Seat Promotions for 4 – 7 years old	Educate parents to keep smaller children in booster seat	ACC	Ongoing	Data collection at checkpoints	
	3. Care Giver Education Clinics	Raised awareness	ACC / Plunket / KidSafe Taranaki	Ongoing		
	4. Target non compliant adults	Increase compliance	Police	Ongoing	Reduction in infringements issued	
Enforcement	1. Roadside Checks	Correct child restraint >95%	Police/ACC/Plunket	Ongoing	Police Data	
	2. Target HMV's, who needs to wear restraint. Roadside enforcement check (National campaign)	Increase number of HMV drivers & passengers wearing restraint	Police	Ongoing	Police data	

Fatigue						
Area/location specific issues			Strategic Linkages			
Taranaki			NPDC, SDC, STDC, TRC, NZ Police, ACC, NZTA, TDHB, Roadsaf Taran RTA, AA			
Objectives			Success Indicators			
To reduce fatigue induced crashes – in particular trucks			• Reduction in reported fatigue related crashes			
Actions		Target Outcome	Organisations / People responsible	Date to be completed by	Monitoring & Evaluation	Comments
Engineering						
Education	1. Fatigue Campaign using 'Stay Fit to Drive' billboards and media.	Educating drivers and promotion of options for people to reduce fatigue related incidents	RSC / ACC /NZTA	Ongoing	Data collection – ACC, Hospital Police	Kath to talk to Lisa to investigate the option coordinating the Waik Taranaki fatigue camp Partners to continue promoting the map
	2. Fatigue stops in Kakaramea	Increased awareness of the dangers of fatigue.	ACC / Police	April 2010	Data collection at checkpoints	
	3. Free map for SH 3					
	4. Fatigue presentations to work places targeting shift workers	Inform motorists of areas along SH 3 (ie Rest areas, blackspots)	ACC/NZTA	Ongoing as requested or needed		
	5. Review zones for HVM to pullover on SH network	Safe areas on SH network created for HVM's to stop	ACC NZTA/Police			
Enforcement	1. Police check of truck log books & infringement notices issued to drivers breaching the law	Reduce the number of fatigue related crashes	Police/ACC/Dept of Labour	Ongoing with highway patrol	Infringements issued	Moving into rural area: targeting farmers/rural operators
	2. Commercial Operators	Infringements are		Ongoing		Campaign rolling out t

	infringement info currently being sent to employer OSH & ACC by Police	followed up by ACC				National campaign
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